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## **PRESS RELEASE**

### **Lindbergh Innovation Forum debuts at the Singapore Airshow 2020 to propel technology development in Asia's aviation industry**

PARIS, SINGAPORE, 17 June 2019 – The Singapore Airshow today announced its partnership with the Charles A. and Anne Morrow Lindbergh Foundation, to present the Asian debut of its Lindbergh Innovation Forum at the Singapore Airshow 2020, taking place from 11 to 16 February 2020, at the Changi Exhibition Centre in Singapore.

The Lindbergh Innovation Forum is a global platform to promote breakthrough innovation in aviation, from a name that is synonymous with the transformation of flight. It features inspiring and provocative presentations from leading edge innovators about technologies that will dramatically change aviation in the decades to come. It is hosted by Erik Lindbergh, grandson of Charles Lindbergh. The Singapore Airshow 2020 will feature the Lindbergh Innovation Forum's maiden showcase in Asia.

"We are excited with this partnership with the Lindbergh Foundation, a name that is well-known globally with transforming the aviation industry, to present the inaugural Lindbergh Innovation Forum in Asia," said Mr Leck Chet Lam, Managing Director of Experia Events Pte Ltd. "This partnership underscores the increasing importance of the Singapore Airshow in providing a platform to shape technology and innovation trends in the growing aviation industry; especially in Asia Pacific region that is leading growth. Lindbergh Innovation Forum will complement What's Next @ Singapore Airshow - a platform that was launched with resounding success at the last airshow - for budding start-ups to showcase breakthrough concepts, interact with industry heavyweights and network with prospective businesses."

"We are looking forward to deeper engagement in the Asia Pacific region, a leader of aviation industry growth" said Erik Lindbergh, Chairman of the Lindbergh Foundation. "We are honoured to partner with Experia Events to feature industry leaders and some truly breakthrough work at the Singapore Airshow 2020."

While the list of speakers at the Singapore event have yet to be finalised; conference delegates and trade visitors to the Singapore Airshow 2020 can expect forum speakers whose stature ranks among aviation trailblazers such as Dr. Frank Anton, Head of eAircraft at Siemens AG; Andre Borschberg, Co-Founder, CEO and Pilot at Solar Impulse, and Mike Sinnett, VP of Product Strategy and Future Airplane Development at Boeing. Details about the speakers for the Lindbergh Innovation Forum at the Singapore Airshow 2020 will be released at a later date.

For more information on Singapore Airshow 2020, please visit

<https://www.singaporeairshow.com/trade/> or contact Serene Goh at +65 6390 3320 or [serene.goh@hkstrategies.com](mailto:serene.goh@hkstrategies.com).

For more information on the Lindbergh Innovation Forum, please visit <http://lindbergh.aero/> or contact Arvind Iyer at [arvind.iyer@lindberghfoundation.org](mailto:arvind.iyer@lindberghfoundation.org).

### **About Lindbergh Foundation**

The Charles A. and Anne Morrow Lindbergh Foundation was founded in 1977 by Neil Armstrong, General James Doolittle, Sir Edmund Hillary and other friends of Charles and Anne Morrow Lindbergh. It has a distinguished history of enabling innovation at the nexus of technology and the environment. Through its awards, it has honoured many prominent individuals for their extraordinary contributions to aviation and the environment. Through its grants, it has helped nurture talent and launch promising careers. Through its programs, it has helped apply the technologies of flight to preservation of the environment.

### **About the Singapore Airshow**

The biennial Singapore Airshow is Asia's largest and most influential international aviation and defence exhibition for stakeholders to forge strategic alliances, collaborate for change to shape the future of the global aviation industry. Organised and managed by Experia Events Pte Ltd, the Singapore Airshow serves as a platform for high-level conferences such as the Singapore Airshow Aviation Leadership Summit (SAALS) which brings together thought leaders and key decision makers in the global aviation and defence industry.

### **About Experia Events Pte Ltd**

Experia Events specialises in organising and managing exhibitions and conferences of strategic interest, fostering industry development and thought leadership. It has built a strong portfolio in aviation and defence with the highly successful Singapore Airshow, Asia's largest aviation and defence event, and key events such as IMDEX Asia, Asia Pacific's flagship maritime defence show; Rotorcraft Asia, the premier dedicated event for the global civil helicopter industry; and Unmanned Systems Asia, which presents the future of unmanned systems across a vast spectrum of commercial and defence applications. Experia Events' expertise also extends to the government and lifestyle sectors, through key events such as the World Cities Summit, Singapore International Water Week and CleanEnviro Summit Singapore. With a proven track record underscoring its aspirations to stage events that influence, Experia Events aims to diversify its range of strategic events globally.

For more information, visit [www.experiaevents.com](http://www.experiaevents.com).